

# Intellectual Ventures (IV) – Investing in Invention®

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Steve Mallouk, Vice President, Channel Licensing & Sales

## **DISCLAIMER**

*The information set forth in this presentation is accurate to the best of our knowledge. However, all such information is non-binding and subject to change. Accordingly, such information should not be relied on for the purpose of defining the terms of any particular engagement or transaction. Rather, such terms can only be defined pursuant to properly executed and definitive legal agreements that have been approved in advance by our Board.*

# *building the invention economy*

*Invention Capital*

*Venture Capital*

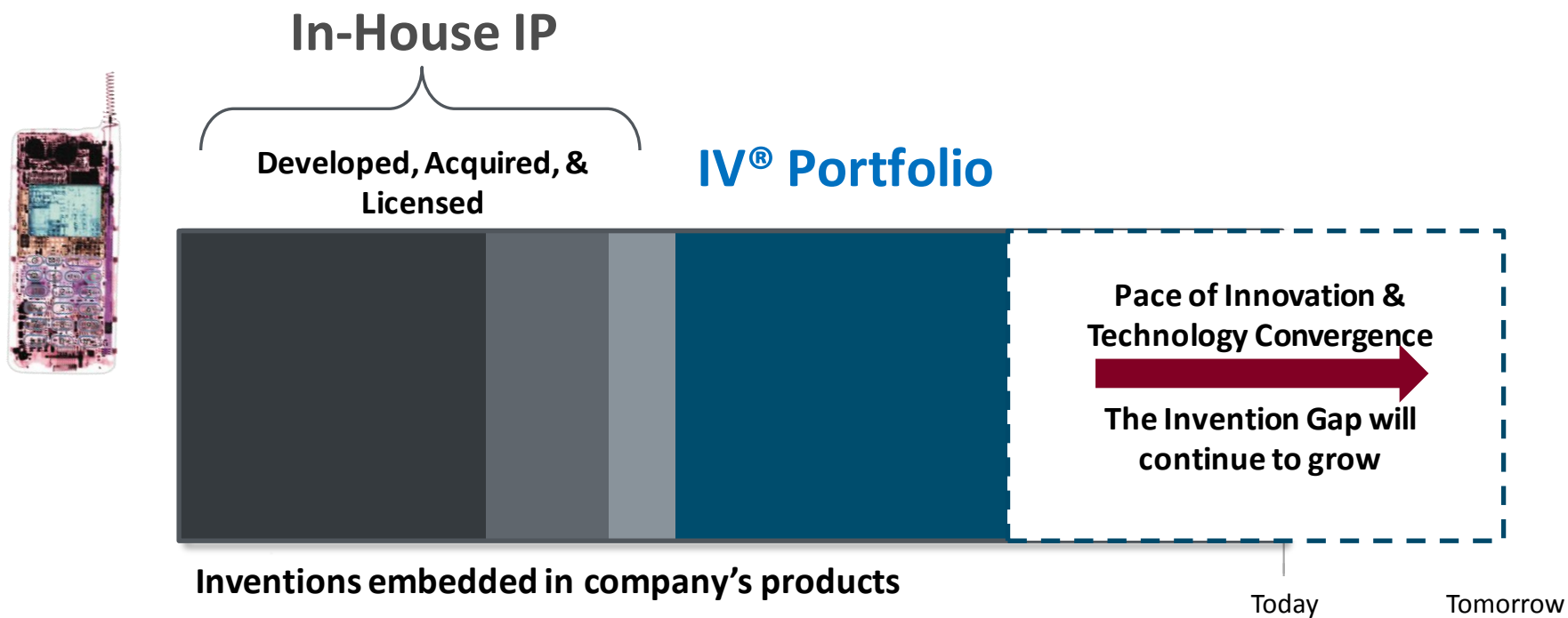
*Private Equity*

At Intellectual Ventures, we believe that:

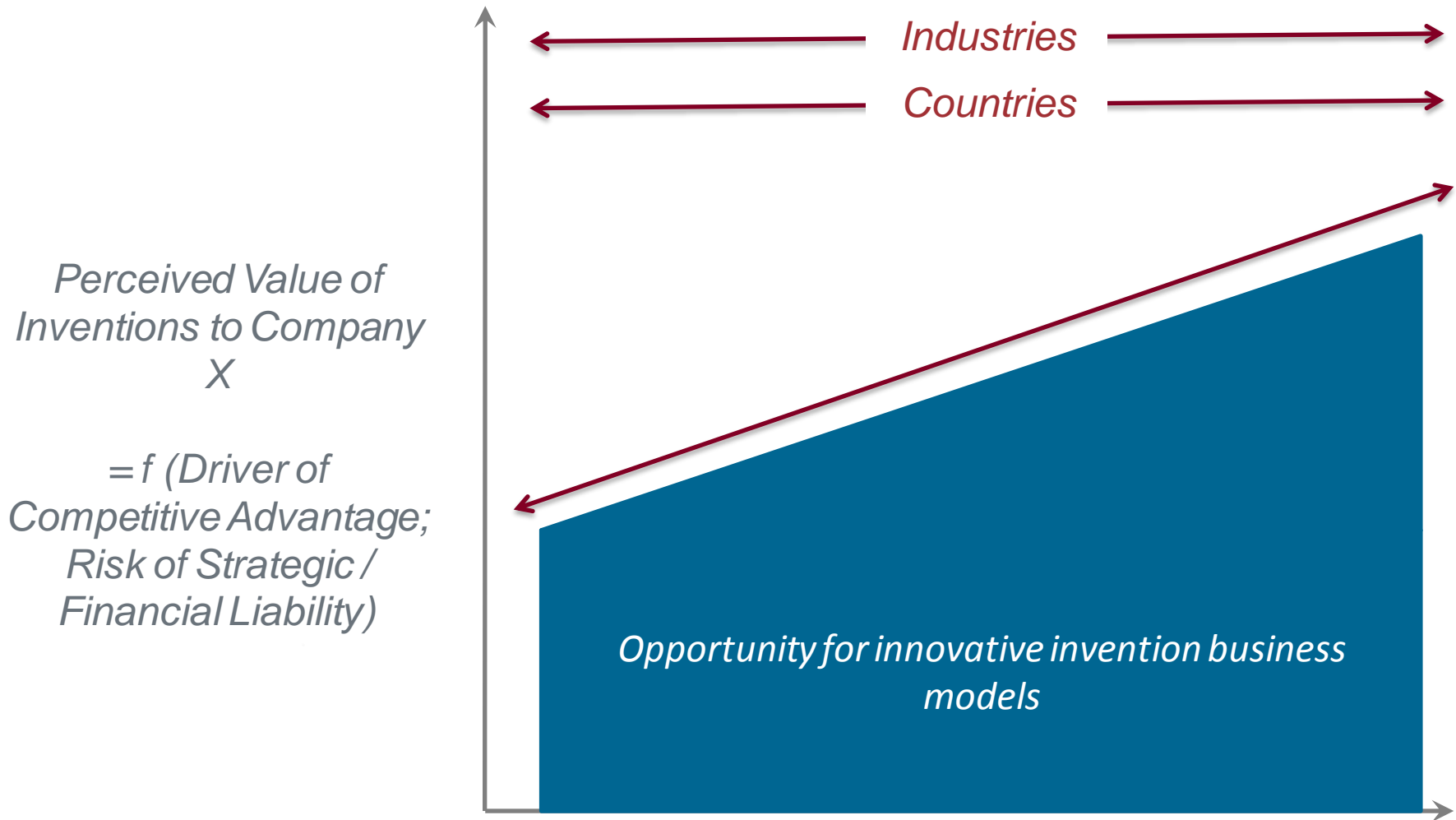
- Ideas and inventions are valuable
- Intellectual property rights are respected
- Inventors are compensated for their inventions
- Patents are assets that can be bought and sold
- Licensing is the most cost-effective transaction method to share access to inventions

# *invention gap dilemma*

The difference between the invention rights companies have and need



# *new invention business models*



# *providing access to inventions*

## IV = Three Funds With >\$5B Funding

Invention  
Lab

### **Invention Science Fund (ISF)**

**Invents** and patents our own breakthrough inventions utilizing our select group of in-house inventors

Invention  
Warehouse

### **Invention Investment Fund (IIF)**

**Acquires and aggregates** inventions from individual inventors, universities, governments, and companies

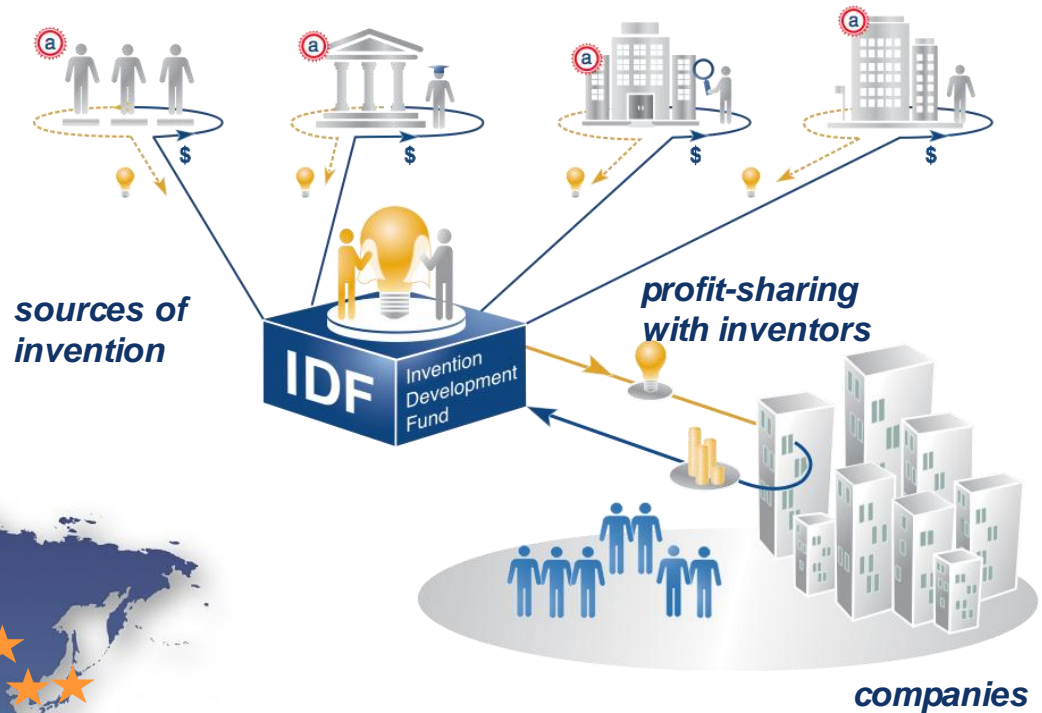
Invention  
Network

### **Invention Development Fund (IDF)**

**Sources and develops** inventions through a global inventor network and monetizes these inventions

# partnering with *inventors*

individuals    universities    research institutes    companies



# global invention network

Sourcing ideas and inventions from individual inventors to blue-chip sources



Electrical  
Engineer

– **Aya Seike**

Followed family legacy  
and empowered fellow  
female inventors



Engineer &  
Entrepreneur

– **Robert Gunderman**

Turned patents into  
capital to finance his  
next venture

- 35,000 patent assets evaluated for purchase each year (on average)
- >1,600 acquisitions deals closed
- \$1.5B in deployed capital
  - \$400M to individual inventors
  - \$1.1B to other sources

More **Inventor Spotlights** at : <http://intven.com/Inventors/InventorSpotlight.aspx>



# bridging the *invention* gap



Steve Mallouk  
VP, Channel Licensing & Sales  
[smallouk@intven.com](mailto:smallouk@intven.com)  
+1-425-691-4023