

SANTA CLARA COMPUTER AND HIGH TECHNOLOGY JOURNAL

Symposium 2012

INTERNATIONAL INTELLECTUAL PROPERTY **IS THE IP WORLD FLAT?**



Comparative e-Privacy Regimes

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Moderator: Professor Dorothy Glancy
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INTERNATIONAL INTELLECTUAL PROPERTY
IS THE IP WORLD FLAT?

Comparative
e-Privacy Regimes

Is personal information
similar to IP assets,
or
is global ePrivacy different?

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For web- and mobile-based startups,
what are the main challenges regarding
international privacy compliance?

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Should US companies be concerned about the European Commission's proposals to change the 1995 Personal Data Protection Directive?

COM(2012) 9 final; COM(2012) 10 final COM(2012) 11/4 draft

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What is distinctive about international data breaches for multinational companies?

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What is going on with regard to
ePrivacy in Asia?

What is the Asia-Pacific
Economic Cooperation (APEC) Privacy
Framework with regard to transborder
personal information flows?

<http://www.apec.org>



The European Commission
has proposed a
Right to be Forgotten.
How can Internet companies
possibly comply with it?

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January 27, 2012

