The State of Data Privacy Protection: Exploring the California Consumer Protection Act and its European Counterpart

Tuesday, March 5, 2019
1:30 p.m.
State Capitol, Room 112

I. Welcome and Opening Remarks by Chair and Committee Members

II. The California Consumer Privacy Act: An Overview
   • Alastair Mactaggart, Chairman, Californians for Consumer Privacy

III. Comparing the CCPA with its Counterparts: A Look at Compliance
   • Lydia de la Torre, Professor, Co-Director, Data Privacy Certificate Program, Santa Clara Law School
   • Jessica B. Lee, Partner, Co-Chair, Privacy, Security & Data Innovations, Loeb & Loeb LLP
   • Ariel Fox Johnson, Senior Counsel, Policy and Privacy, Common Sense Media/Kids Action

IV. Stakeholder Insights on the State of the CCPA
   • Sarah Boot, Policy Advocate, California Chamber of Commerce
   • Maureen Mahoney, Policy Analyst, Consumers Union

V. Role of the Attorney General: Regulations and Enforcement
   • Stacey D. Schesser, Supervising Deputy Attorney General, Consumer Law Section, Privacy Unit, California Department of Justice

VI. Understanding How Consumer Information is Being Collected, Used, and Valued
   • Dominique Shelton Leipzig, Partner Privacy & Security, Co-Chair Ad Tech Privacy & Data Management, Perkins Coie LLP
   • Ashkan Soltani, Former Chief Technologist, Federal Trade Commission
VII. **Industry Models: Innovating to Incorporate Privacy into the Business Model**
- Todd Weaver, Founder & Chief Executive Officer, Purism
- Gabriel Weinberg, Founder & Chief Executive Officer, DuckDuckGo

VIII. **Public Comment**

IX. **Closing Remarks by Chair & Committee Members**