

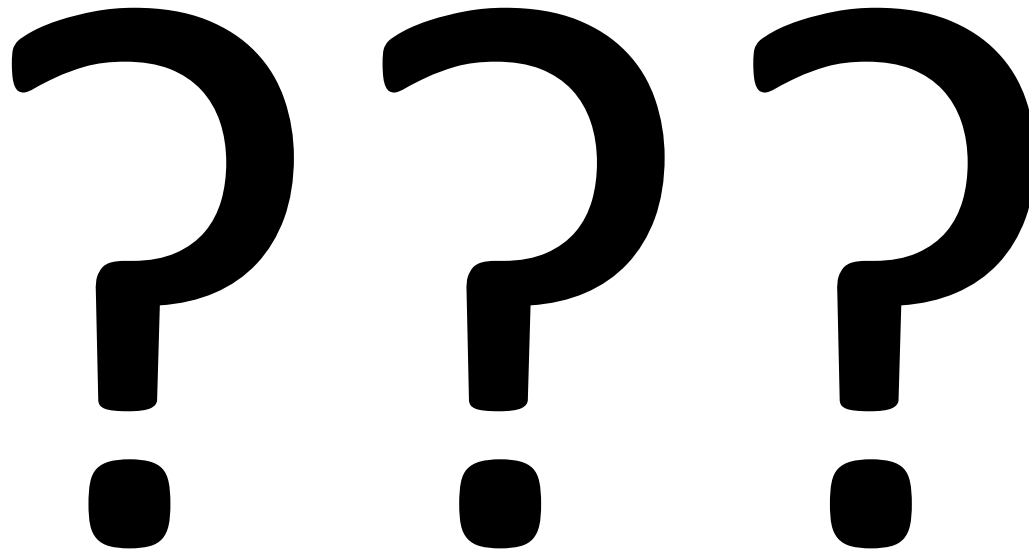


What Is Privacy Law?

Prof. Eric Goldman, Santa Clara University
School of Law

Irina Raicu, CIPP/US, Markkula Center for
Applied Ethics, Santa Clara University

What is Privacy?





What is Privacy?

One possible definition:

“Informational/data privacy is the ability of a person or a group to control the disclosure of information about them (i.e. what information, to whom, when, under what circumstances, etc.). There is no such thing as perfect privacy; it is always imperfect and always important”

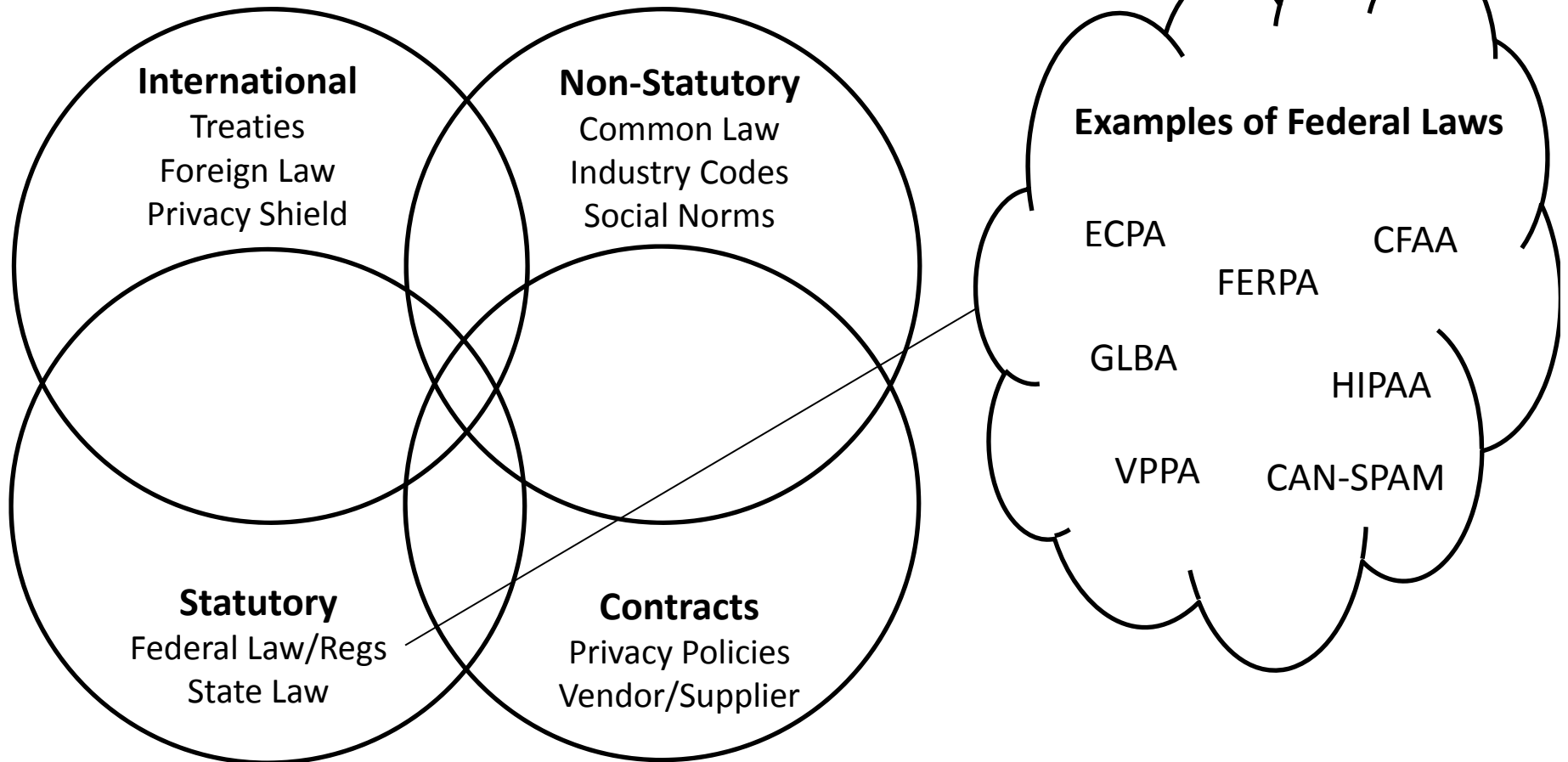
California Constitution



ARTICLE 1 DECLARATION OF RIGHTS

§1. All people are by nature free and independent and have inalienable rights. Among these are enjoying and defending life and liberty, acquiring, possessing, and protecting property, and pursuing and obtaining safety, happiness, **and privacy**

What Is Privacy Law?



What Privacy Professionals Do



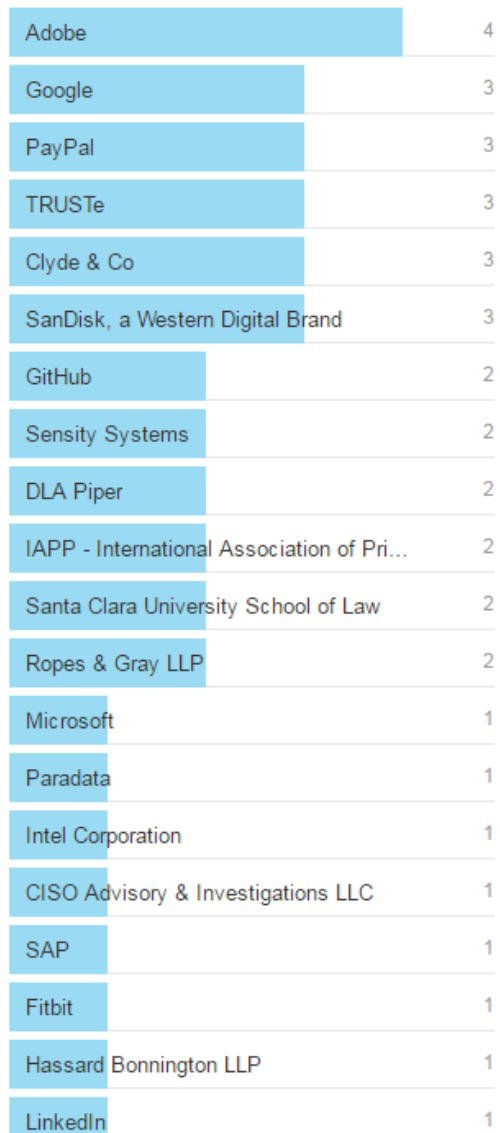
	Litigation	Counseling & Transactions	Policy
Government	FTC & other fed agencies CA DOJ DA Offices	N/A	Staffer
Professional Firms	Plaintiff-side firms (contingency class-action) Defense-side firms (Biglaw)	Law Firms Accounting Firms Consultancies	N/A
In-House	Privacy lawyer	Privacy lawyer CPO/privacy dept CISO/security dept Compliance	Government affairs
Public Interest	EFF, ACLU, EPIC	N/A	CDT, Privacy Rights Clearinghouse

Also: Academia

What Are SCU Alums Doing?



Where they work 🔍



Privacy Law Certificate Earners

	Class of 2015	Class of 2016
JD Required	GitHub	eBay, Sensity, boutique law firm
JD Advantaged	TRUSTe	TRUSTe
Other	Indeterminate	Seeking

Is a Privacy Career Right For You?



- Field is rapidly evolving
- Leadership opportunities
- Strong employer demand
- Technical expertise is highly valued
- Corporate jobs + stock options + promotion opportunities
- Feel like you're making a difference



Certificate Overview

- Globally novel option
- Goal: graduate practice-ready privacy specialists
 - A SPECIALIZED TOOL FOR SPECIALIZED OUTCOMES
- Subgoals
 - Build skills valued by employers
 - Demonstrate soft skills
 - Build resume
 - Integrate students into privacy community
 - Signal specialization early
 - Reduce employer risk
- YOU DON'T NEED A PRIVACY LAW CERTIFICATE TO SUCCEED WITH A PRIVACY CAREER

Certificate Requirements



- YOU MUST CHOOSE BETWEEN THE PRIVACY LAW CERTIFICATE AND OTHER CERTIFICATES
- Coursework: Privacy Law (Fall), Comparative Privacy Law (Spring), 3 electives
- IAPP Certification
 - Most students choose CIPP/US
 - Test & prep materials included with IAPP student membership
 - 30+ hours of prep time
- Publish an article in venue read by privacy professionals
 - Most students choose an IAPP publication. Contact Sam Pfeifle (spfeifle@privacyassociation.org)
 - Most publications 1k-3k words
- Externship/Clerkship with 150 hours of privacy work
- Declare by 3d Semester

Get Involved in Privacy Community



- Privacy Law Student Organization (<http://law.scu.edu/life/privacy-law-student-organization/>)
- IAPP
 - Daily Dashboard (<https://iapp.org/news/daily-dashboard/>)
 - Events (<https://iapp.org/conferences/>). Ex: Privacy. Security. Risk., San Jose, Sept. 13-16
- LinkedIn
 - Ex: <https://www.linkedin.com/groups/6782332>
- Privacy Lab (https://wiki.mozilla.org/Privacy/Privacy_Lab)
- Bar Associations



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- Social media:
 - <https://www.facebook.com/PrivacySCU/>
 - <https://twitter.com/scuprivacy>
 - <https://www.linkedin.com/groups/8507398>