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Vol. IX, Tab 41 - Ex. 21 - Email from Lena Huang (Rosetta Online Marketing)

Lena Huang
Rosetta Stone

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Hi Tara,

We found someone offending our trademark. This person is not only using our trademark as keyword, but also uses our URL (www.rosetastone.com) as display URL.

For that reason our ad doesn’t even show up when someone searches for rosetastone!

http://www.google.com/search?hl=en&ie=UTF-8&q=RosettaStone&btnG=Search

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Rosetta Stone
www.rosetastone.com Language Learning that Works! Uses Images and Text to Teach.

Could you please look into this? I’d appreciate your help here.
Our Google AdWords Customer ID: 441-299-5290.

Thanks,

Lena Huang
Marketing Specialist
Direct To Consumer Marketing

Rosetta Stone
Fairfield Language Technologies
135 West Market St.
Harrisonburg, VA 22801, USA
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Hello Lena,

Thank you for your email.

If you have additional questions, please visit our Help Center at https://support.google.com/adwords to find answers to many frequently asked questions. Or, try our Learning Center at http://www.google.com/adwords/learningcenter for self-paced lessons that cover the scope of AdWords.

We look forward to providing you with the most effective advertising available.

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