5-7-2009

Vol. VI, Tab 38 - Ex. 25 - Email from Christopher Klipple

Christopher Klipple

Follow this and additional works at: http://digitalcommons.law.scu.edu/appendix
Part of the Computer Law Commons, and the Intellectual Property Commons

Automated Citation
http://digitalcommons.law.scu.edu/appendix/3

This Email is brought to you for free and open access by the Research Projects and Empirical Data at Santa Clara Law Digital Commons. It has been accepted for inclusion in Rosetta Stone v. Google (Joint Appendix) by an authorized administrator of Santa Clara Law Digital Commons. For more information, please contact sculawlibrarian@gmail.com.
LOL ... love the trademark team - they rock!

:)  

-----Original Message-----
From: Christina Aguiar AdWords Relationship Manager
christina.a@google.com 650.253.8692 [mailto:christina.a@google.com]
Sent: Thursday, May 07, 2009 12:26 PM
To: Klipple, Christopher
Subject: Re: Trademark

Wow, I may be blind. Apologies!

You're right: disapproved.

So the system only will flag exact trademark terms, not misspellings or
variations, and that's why you get to spend your mornings emailing our oh
so lovely trademark team :)  

Original Message Follows:

From: "Kipple, Christopher" <ckipple@rosettasone.com>
Subject: Re: Trademark
Date: Thu, 7 May 2009 12:08:46 -0400

> Yup... but in these 2 examples, one is using Rosetta Stone in the
> Headline, the other - Rosetta.
>
> Didn't the images come through?
>
> No L only J
>
>)

> ----Original Message-----
> From: Christina Aguiar AdWords Relationship Manager
> christina.a@google.com 650.253.8692 [mailto:christina.a@google.com]
> Sent: Thursday, May 07, 2009 11:41 AM
> To: Klipple, Christopher
> Subject: Re: Trademark

> They are- but we don't monitor for use of trademark in URLs...
Good Morning ...

Quick question, how are these ads getting through the ad copy process?

I thought Rosetta & Rosetta Stone were on the "list" that these ads would be declined before they went live?

Thanks!