12-18-2008

Vol. VI, Tab 38 - Ex. 24 - Email from Christopher Klipple

Christopher Klipple

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--- Original Message ---
From: Google Advertising Legal Support Team
[mailto:ads-trademarks@google.com]
Sent: Wednesday, December 17, 2008 6:17 PM
To: Klipple, Christopher
Subject: Re: [#374863667] Amazon, eBay Trademark Issue - 12.10.08

Hi Chris,

Thanks for sending us this one as well. I've corrected the matter.

The offending advertiser cannot put the ad right back up. This was actually in a different account, and not the same advertiser. I'm sorry for the manual error on this one. Please let us know if you find any others, and we'll definitely look into it.

Thanks,
Bill
Google Advertising Legal Support Team

Original Message Follows:

Good Morning Bill,

Quick question regarding the below issue (ebay.de). Once we pull an ad down, based on your investigation - can the "offending" advertiser put it right back up? For example, we pulled ebay down 12/10, yet their back 12/17... thoughts?

Thanks!

Chris

--- Original Message ---
From: "Klipple, Christopher" <cklipple@rosetastone.com>
Subject: RE: [#374863667] Amazon, eBay Trademark Issue - 12.10.08

Quick question regarding the below issue (ebay.de). Once we pull an ad down, based on your investigation - can the "offending" advertiser put it right back up? For example, we pulled ebay down 12/10, yet their back 12/17... thoughts?

Thanks!

Chris
Hi Chris,

Thanks for sending this along to us. The ebay.de ad in your screenshot is no longer using 'Rosetta+Stone.' Please let us know if anything else comes up.

Thanks,
Bill
Google Advertising Legal Support Team

Original Message Follows:

---------------------------------------------
From: "Kipple, Christopher" <ckipple@rosettastone.com>
Subject: RE: [#374863667] Amazon, eBay Trademark Issue - 12.10.08
Date: Fri, 12 Dec 2008 09:30:17 -0500

Good Morning Bill,

Thanks for the message, however - Rosetta Stone Germany sent me this screen shot this morning (their time). Is there a possible lag in pulling these down?

Thanks!
Hello Chris,

Thanks for sending us your trademark complaint update, dated December.
Additionally, your complaint against amazon.de is queued to be addressed,
and we will send you an email confirmation once our investigation is complete. We receive a high volume of complaints and process them in the order they are received. Thank you for your continued patience.

If you have any additional questions or concerns, please do not hesitate to contact us.

Best regards,

Bill

Google Advertising Legal Support Team

Original Message Follows:

10th. The ad for ebay.de is no longer using 'Rosetta+Stone.'
From: "Kipple, Christopher" <ckipple@rosettastone.com>

Subject: Amazon, eBay Trademark Issue - 12.10.08

Date: Wed, 10 Dec 2008 14:48:55 -0500

Please see attached screen shot below. While Rosetta Stone does not own

the rights to the term, ROSETTA, we do own the rights to ROSETTA STONE,

and these competitors are blatantly modifying the language of their ads

to get around Google trademark policies.

Thanks in Advance,
Chris Klipple

Rosetta Stone

EXHIBIT 25