DISCLAIMER

The information set forth in this presentation is accurate to the best of our knowledge. However, all such information is non-binding and subject to change. Accordingly, such information should not be relied on for the purpose of defining the terms of any particular engagement or transaction. Rather, such terms can only be defined pursuant to properly executed and definitive legal agreements that have been approved in advance by our Board.
At Intellectual Ventures, we believe that:

- Ideas and inventions are valuable
- Intellectual property rights are respected
- Inventors are compensated for their inventions
- Patents are assets that can be bought and sold
- Licensing is the most cost-effective transaction method to share access to inventions
invention gap dilemma
The difference between the invention rights companies have and need

In-House IP

Developed, Acquired, & Licensed

IV® Portfolio

Pace of Innovation & Technology Convergence
The Invention Gap will continue to grow

Inventions embedded in company’s products

Today

Tomorrow
new invention business models

Perceived Value of Inventions to Company $X$

$= f (\text{Driver of Competitive Advantage; Risk of Strategic / Financial Liability})$

Opportunity for innovative invention business models
providing access to inventions

IV = Three Funds With >$5B Funding

Invention Science Fund (ISF)
Invents and patents our own breakthrough inventions utilizing our select group of in-house inventors

Invention Investment Fund (IIF)
Acquires and aggregates inventions from individual inventors, universities, governments, and companies

Invention Development Fund (IDF)
Sources and develops inventions through a global inventor network and monetizes these inventions
partnering with inventors

we license invention rights to companies & investors

sources of invention

individuals

universities

research institutes

companies

profit-sharing with inventors
global invention network
Sourcing ideas and inventions from individual inventors to blue-chip sources

Electrical Engineer
– Aya Seike
Followed family legacy and empowered fellow female inventors

Engineer & Entrepreneur
– Robert Gunderman
Turned patents into capital to finance his next venture

• 35,000 patent assets evaluated for purchase each year (on average)
• >1,600 acquisitions deals closed
• $1.5B in deployed capital
  ▪ $400M to individual inventors
  ▪ $1.1B to other sources

bridging the invention gap

Steve Mallouk
VP, Channel Licensing & Sales
smallouk@intven.com
+1-425-691-4023