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PREFACE

FOLLOW THE MICROCHIP ROAD: THE SANTA CLARA COMPUTER & HIGH TECHNOLOGY LAW JOURNAL'S JOURNEY CONTINUES

Gabriella E. Zicarelli†

On behalf of Volume 29 of the Board of Editors of the Santa Clara Computer & High Technology Law Journal, I would like to extend my sincere gratitude to our readers, contributors, and supporters. This issue marks the closing of an era of almost thirty years of high quality work, tireless student commitment, and insightful discourse. With this close comes the dawning of a new era, built on a strong foundation of years' past, and facing a bright future of innovation ahead.

Over the last few years, one of the journal's top priorities has been to make our content more accessible to the legal community. Making technological strides in the delivery of our content allows us to grow into a more readable, citable, and notable journal. Last year, our journal shifted to electronic publishing through the Digital Commons platform,¹ and our peers are noticing. Achieving No. 2 status on Google Scholar² is just the beginning of what's sure to include many more accolades as a result of our innovative approach to disseminating legal content in the high technology field. Further, we are exploring new ways to disseminate our content in an ever-changing publishing market, in order to make the Santa Clara Computer & High Technology Law Journal accessible at all times and on all devices. In today's busy world, we understand the importance of being able to efficiently read an article and obtain information from

† Gabriella E. Zicarelli is the Editor-in-Chief of the Santa Clara Computer & High Technology Law Journal for Volume 29.

1. SANTA CLARA COMPUTER & HIGH TECHNOLOGY LAW JOURNAL, <http://digitalcommons.law.scu.edu/chtlj/> (last visited May 15, 2013).

2. *Top Publications—Technology Law*, GOOGLE SCHOLAR, http://scholar.google.com/citations?view_op=top_venues&hl=en&vq=soc_technologylaw (last visited May 15, 2013).

it. Thus, we are working to make sure that practitioners, judges, and academics alike can easily access and engage with our content.

In addition to excellence in publication, Volume 29 upheld the tradition of providing a forum for intellectual discourse amongst practitioners, academics, and students alike through its annual symposium. This past year, Volume 29's annual symposium titled *The Mobile Revolution: The Legal Ramifications of Spontaneity and Flexibility*,³ brought together notable scholars from around the world to discuss a variety of pressing intellectual property legal issues related to the advent of mobile technology innovation and use in our world.

Lastly, we are striving to reach our authors, readers, alumni, and students on a regular basis through our various social media accounts. As we progress, this will be our primary method for communicating to the greater community and we encourage you to connect with us. You can "like" us on Facebook⁴ and follow us on LinkedIn⁵ and at Twitter handle @SantaClaraCHTLJ.⁶ There you will be able to find the most up to date information about our journal, as well as electronic releases of the articles, and registration opportunities for upcoming symposia.

Thus, with the closing of twenty-nine formative years for the Computer & High Technology Law Journal, comes the advent of a new generation of ingenuity, but with the same quality of volumes' past. We thank you for your continued support of our publication, and we look forward to having you along for this next chapter of our journey.

3. *The Mobile Revolution*, SANTA CLARA COMPUTER & HIGH TECH. LAW JOURNAL, http://digitalcommons.law.scu.edu/chtlj_symposia/mobile/ (last visited May 15, 2013).

4. *Santa Clara Computer and High Tech Law Journal*, FACEBOOK, <https://www.facebook.com/CHTLJ> (last visited May 15, 2013).

5. *Santa Clara Computer & High Tech Law Journal*, LINKEDIN, <http://www.linkedin.com/company/santa-clara-computer-&-high-tech-law-journal> (last visited May 15, 2013).

6. *CHTLJ*, TWITTER, <https://twitter.com/santaclaraCHTLJ> (last visited May 15, 2013).