




8-10-2007

Vol. IX, Tab 41 - Ex. 22 - Email from Lena Huang (Rosetta Stone Online Marketing)

Lena Huang
Rosetta Stone

Follow this and additional works at: <http://digitalcommons.law.scu.edu/appendix>

 Part of the [Computer Law Commons](#), [Intellectual Property Commons](#), and the [Internet Law Commons](#)

Automated Citation

Huang, Lena, "Vol. IX, Tab 41 - Ex. 22 - Email from Lena Huang (Rosetta Stone Online Marketing)" (2007). *Rosetta Stone v. Google (Joint Appendix)*. Paper 53.
<http://digitalcommons.law.scu.edu/appendix/53>

This Email is brought to you for free and open access by the Research Projects and Empirical Data at Santa Clara Law Digital Commons. It has been accepted for inclusion in Rosetta Stone v. Google (Joint Appendix) by an authorized administrator of Santa Clara Law Digital Commons. For more information, please contact sculawlibrarian@gmail.com.

From: Huang, Lena
To: [-] ads:trademarks@google.com
Cc: [-] Suzy, Ransby, John, Wu, Michael, Zain, Daavi, Eichmann, Eric, Adams, Tom
Bcc: [-]
Subject: Trademark Violation - Rosetta Stone & rosetta.com

Customer ID: 441-299-5290

To Whom It May Concern,

Please be advised that advertisers continue to use our trademarked terms and even use our URL www.RosettaStone.com as display URL!!! Consequently we are being bumped out of Gpogle for our most important trademark search terms "rosetta stone" and "rosetastone.com". These listings have to be removed immediately!

<http://www.google.com/search?hl=en&q=rosetta+stone&btnG=Google+Search>

<http://www.google.com/search?hl=en&q=rosetastone.com&btnG=Search>

Easy Language Learning

www.RosettaStone.com The Fastest Way To Learn A Language 100% 6-Month Money Back Guaranteed!

Also, please be advised that we have submitted a trademark form in January, 2006. This is a follow up to confirm the status of the request to prohibit competitors and affiliates from using such terms in their ad copy. Recently, we have found competitors and affiliates using misspellings and variations of our trademark and this has driven up our advertising costs.

Please add the following terms to our recorded list of prohibited trademarks:

- * RosettaStone.com
- * rosetastone.com
- * Rosetastone Com
- * Rosetta.com
- * Rosetta-Stone-Spanish
- * Rosetta Spanish
- * RosettaSoftware
- * Rosetta Language
- * Rosetta Language Sale
- * Rosetta Sale
- * Free Rosetta Language
- * Rosetta Promotion
- * Rosetta Foreign Language

These are some of the prohibited trademarks we submitted in October 2006:

- * Rosetta stone
- * Rosetastone
- * Roseta stone
- * Rosetastone
- * Rosett stone

Confidential Attorney's Eyes Only

GOOG-RS-0188825

- Rose ita stone
- R.o.s.e.t.t.a Stone
- Rosetta-stone
- Rosetta

Please contact us with any questions.

Regards,

Lena Huang

Online Marketing

Rosetta Stone

1101 Wilson Blvd, Suite 1130
Arlington, VA 22209, USA

Ph: 703-387-5811

Fax: 703-516-2192

lh Huang@RosettaStone.com

www.RosettaStone.com

Confidential Attorney's Eyes Only

GOOG-RS-0188826